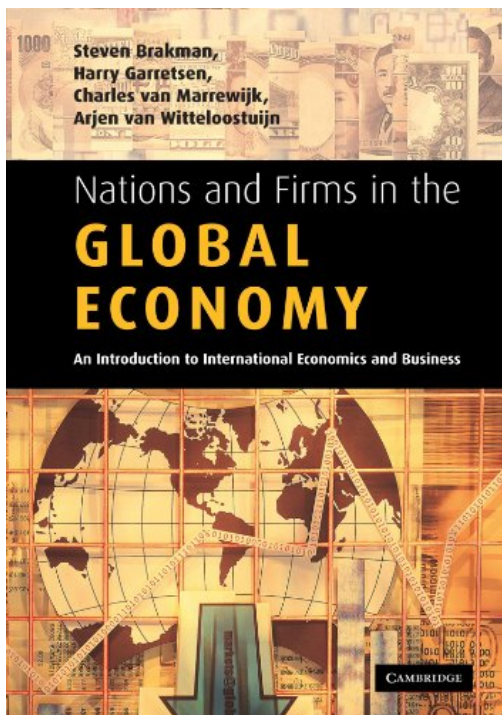


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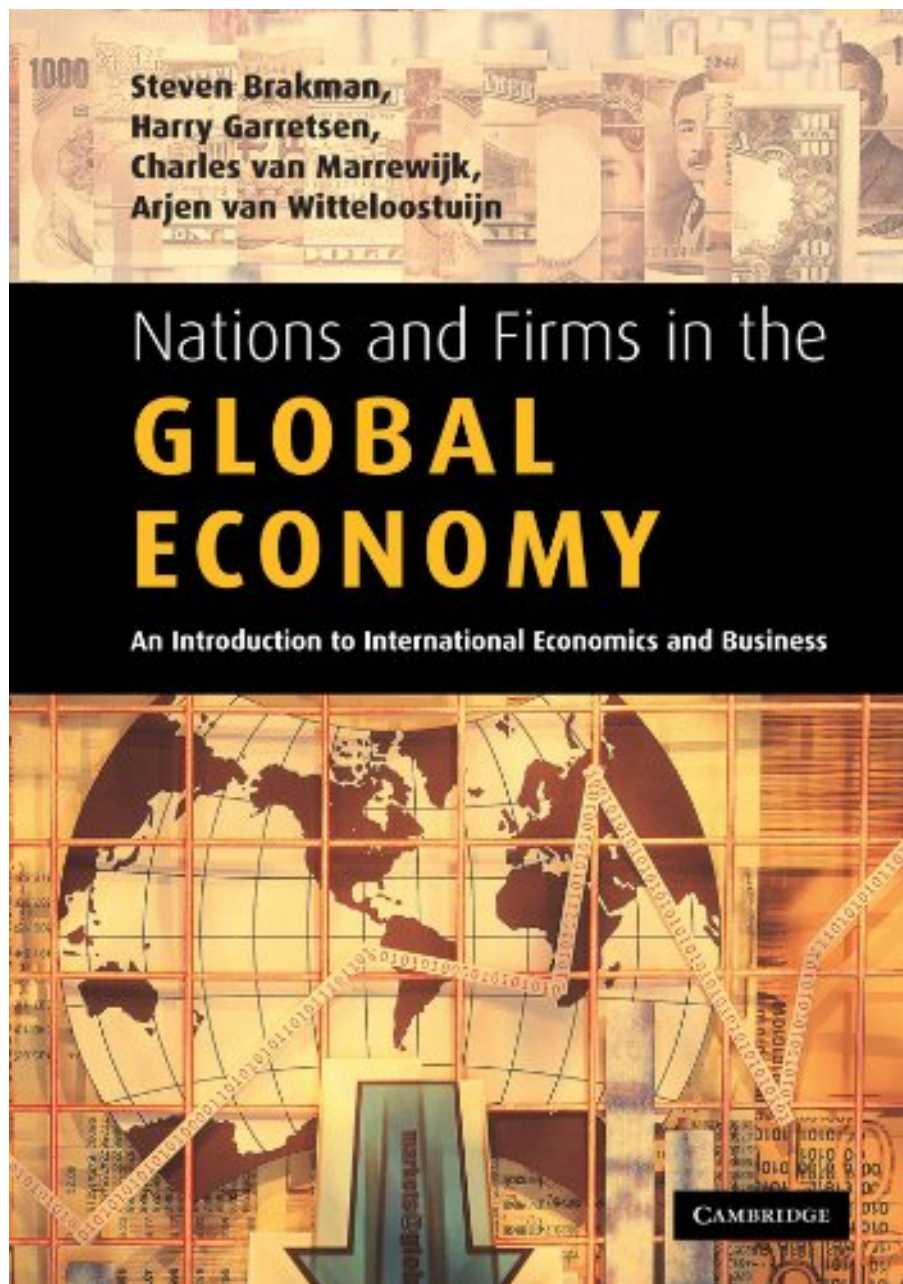


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## **Review**

'International trade and international business have hitherto existed in two separate worlds - a world of nations and a world of firms - in academic teaching and even in research. This book gives us a welcome integration of the two at the level of teaching. Students who use it will develop a unified vision that will benefit them in their future careers, whether in business, government, international institutions, or academic research.' Avinash K. Dixit, Department of Economics, Princeton University

'This book is a remarkable achievement. It covers all the pressing international economic issues of our day in an accessible yet thorough manner. The authors adroitly combine illustrative data and essential theory to explain the hows and whys of trade and trade liberalisation, the delocation of firms and multinational activity, capital flows, currency and financial crises, and the role of international organisations such as the IMF and WTO. It is appropriate for students without an economics specialisation both at the undergraduate and non-specialists graduate level, e.g. MBA and Masters of Public Administration. The facts and real-world feel of the book make it interesting as a supplement for specialist students as well.' Richard Baldwin, Professor of International Economics, Graduate Institute of International Studies, Geneva

'This is a fascinating book with a practical approach to international economics that enhances our understanding of the globalisation process.' Hans-Werner Sinn, President of the Ifo Institute for Economic Research, Munich

'Understanding the enormous changes taking place in the world economy requires the perspectives of many different disciplines, of which international economics and international business are two of the most relevant. Yet until now these two fields have interacted very little. This new text does a superb job of combining the insights of these two complementary academic fields. The authors present a lucid overview of theories of international economics, with an emphasis on recent contributions such as imperfect competition, multinational corporations, agglomeration and financial crises. In addition they present a wealth of relevant and insightful case-studies from the international business literature which helps bridge the gap between

theory and reality. Students in a range of courses will benefit from this integration of different approaches, and researchers who want an overview of recent work in fields outside their own will learn a lot too.' J. Peter Neary, Department of Economics, University College Dublin

'This book offers a valuable integration of the economics and business aspects of globalization. The integrated approach makes the book a unique and valuable resource for students of international economics and business studies.' Prof. Dr. Joseph Francois, Tinbergen Institute (Rotterdam) and CEPR (London)

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Steven Brakman is Professor of International Economics at the University of Groningen.

Harry Garretsen is Professor of International Economics at the Utrecht School of Economics, Utrecht University.

Charles van Marrewijk is Professor of International Macroeconomics at Utrecht University School of Economics (since 2008) and Director of the Tjalling Charles Koopmans Institute (since 2009). He studied horticulture and worked as a grower before studying economics in Holland at Erasmus University Rotterdam (1981-1985, BA and MA) and in the United States at Purdue University (1985-1988, MSc and PhD). He worked at the University of Groningen (1987-1990) and at Erasmus University Rotterdam (1990-2008), where he was also Academic Director of the Institute of Housing and Urban Development Studies (2007-2008). His research focuses on international economics, geographical economics, economic growth, development economics, and urban economics. He is currently the European editor of *The Journal of International Trade and Economic Development* and associate editor of the *Journal of Regional Science*. He has organized several international conferences and served as a guest editor for various special issues of the above two journals. His research output is widely cited and has appeared in many top (field) journals, including the *Journal of International Economics*, the *Journal of Development Economics*, the *Journal of Economic Geography*, the *International Economic Review*, the *Journal of Economics and Management Strategy*, *Oxford Economic Papers*, *Economica*, the *International Journal of Industrial Organization*, the *Journal of Population Economics*, and the *Journal of Regional Science*. He has also (co-)authored ten books, eight of which were published either by Cambridge University Press or Oxford University Press (of which two were translated into Chinese).

Arjen van Witteloostuijn is Professor of International Economics and Business at the University of Groningen and Professor of Strategy at the University of Durham.

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